



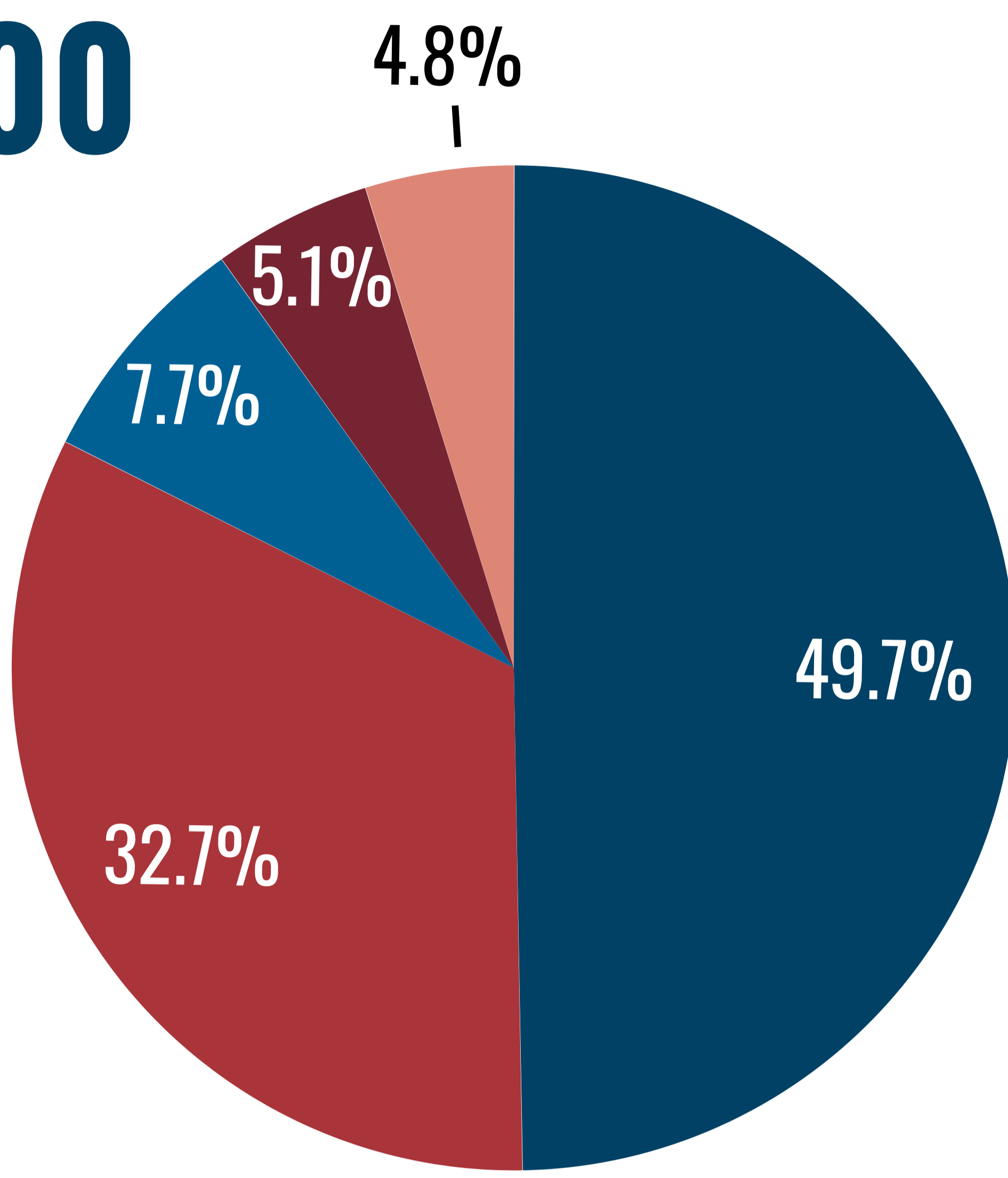
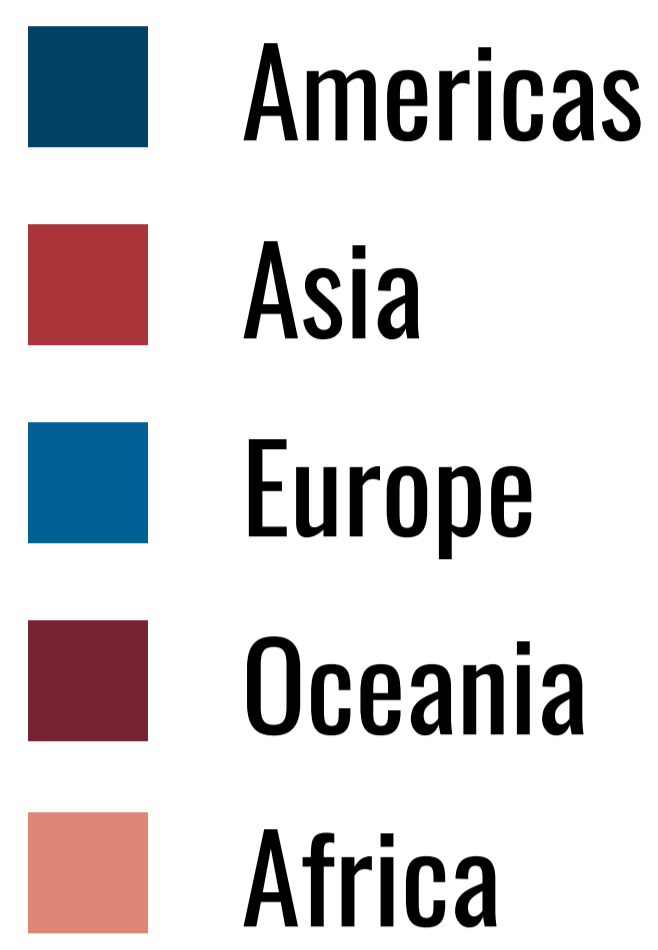
FACT SHEET

July 1, 2021 to June 30, 2022

MEMBERS

>282,000
Members¹

-6.0%
Growth



72.3%
Have become more confident and effective speakers⁴

RETENTION RATE²: **56.1%**

NEW MEMBERS³: **>73,000**

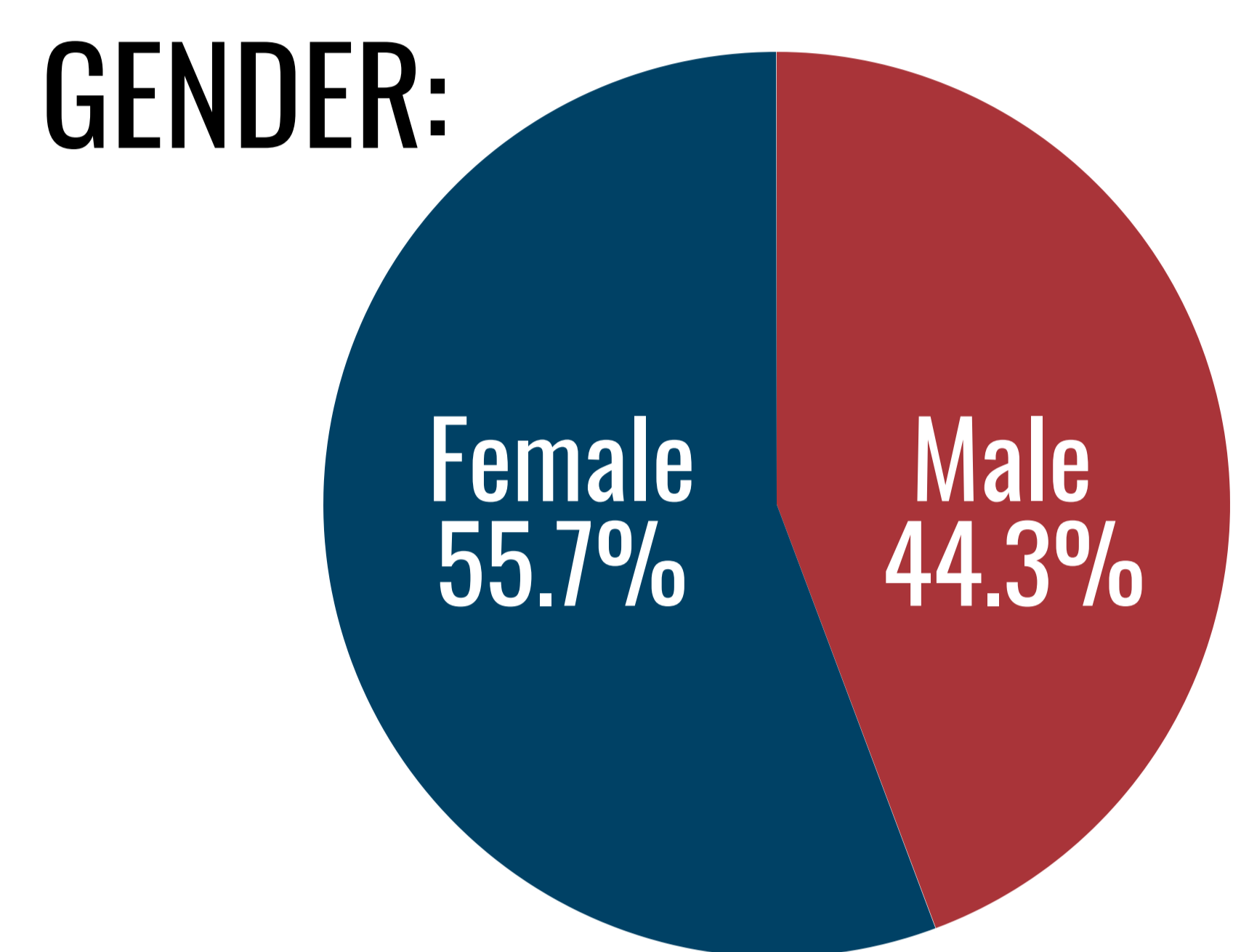
MEMBER TENURE: **~3.3 Years**

AGE:
47.4
Average Age

EDUCATION:
11.8%
are Students

EDUCATION:
79.7%
Bachelor's Degree or Higher

LANGUAGE:
42.2%
are Multilingual



PATHWAYS

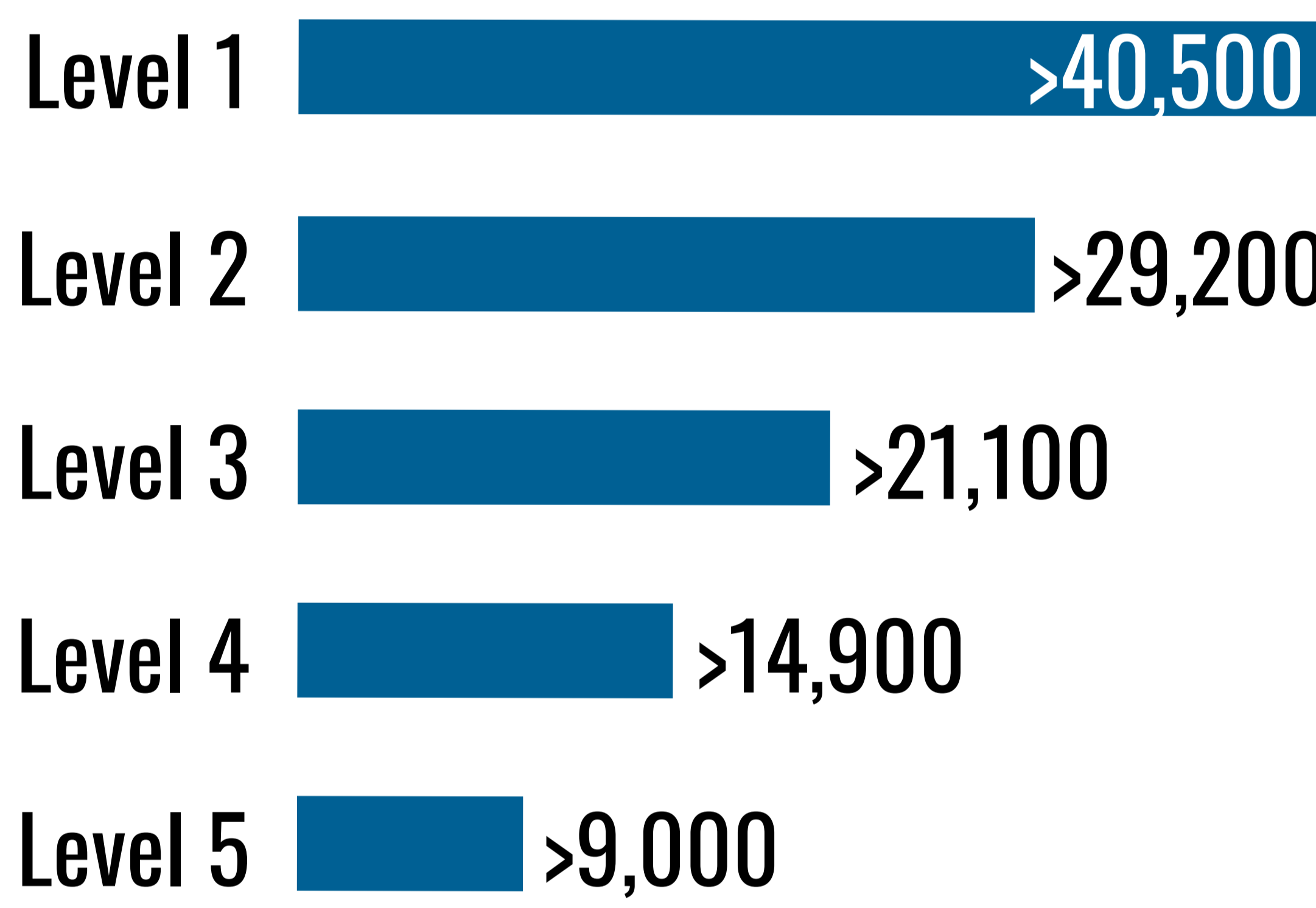
PATHWAYS DTM

>650

TOTAL PATHS

>269,000

LEVELS ACHIEVED:



>347,700

ICE BREAKER SPEECHES GIVEN

>8.2%

NON-ENGLISH PATHS

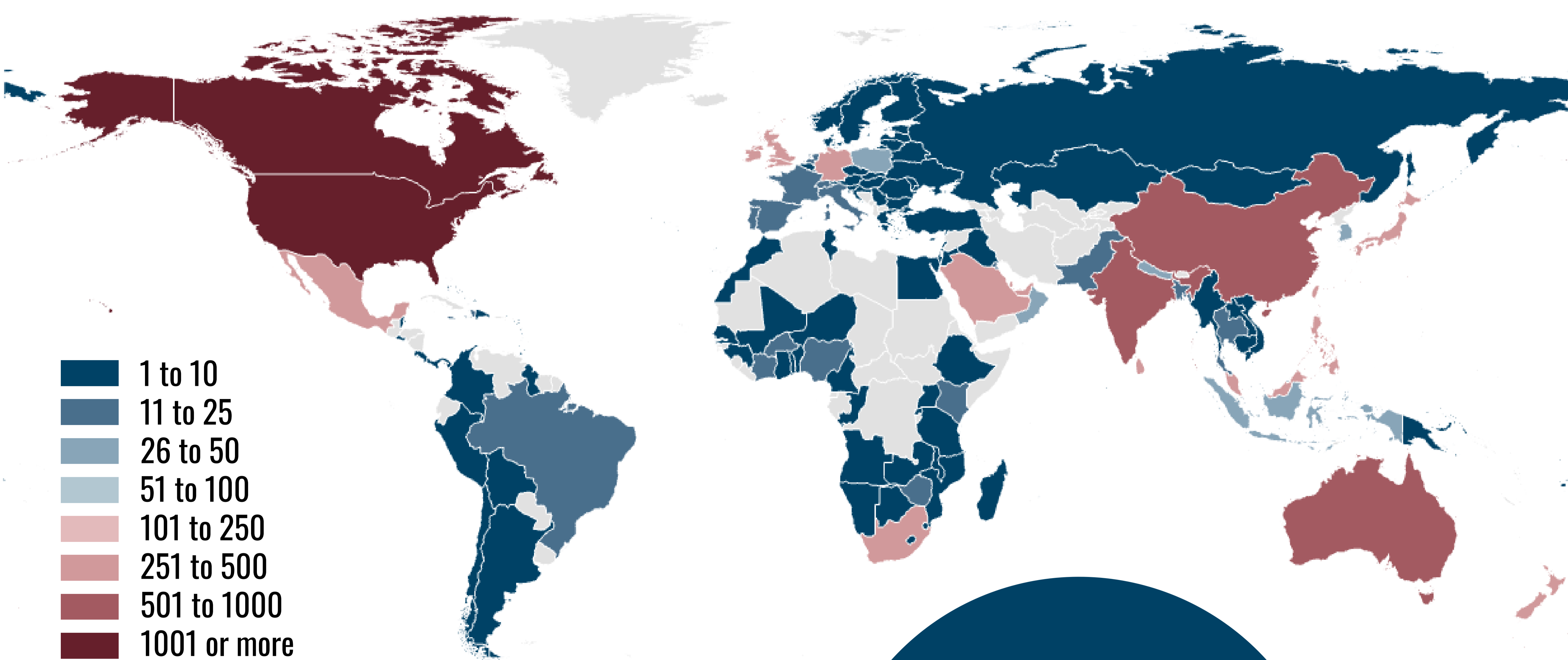
CLUBS

>14,700
Clubs

-7.1%
Growth

>1,000
New Clubs

144
Countries



RECOGNITION:

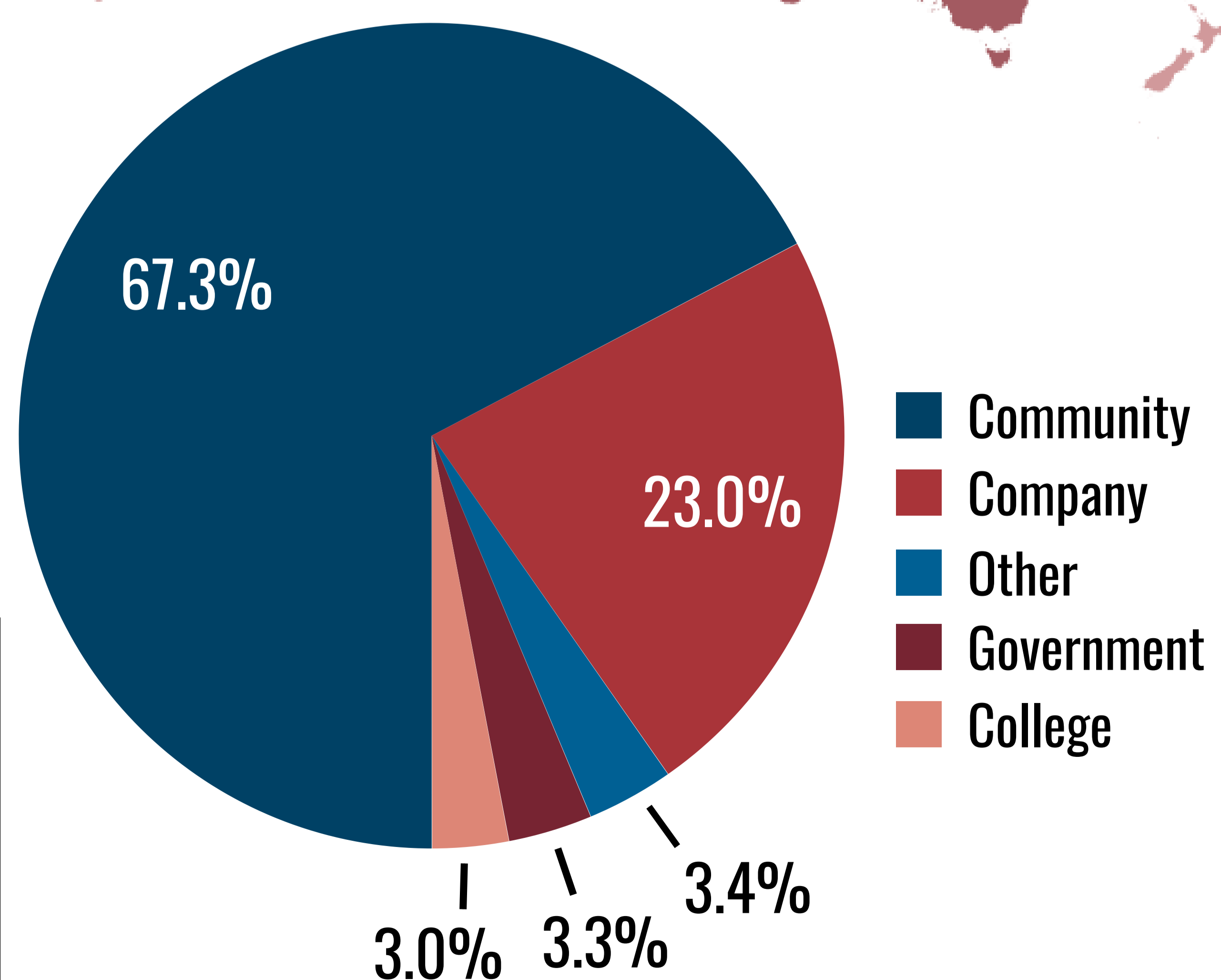
President's **>3,700**

Select **>990**

Distinguished **>970**

38.8%
Achieved Distinguished

CLUB TYPE:



WHERE LEADERS ARE MADE



¹ Total membership for the October 2021 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member totals denote members whose original join date is during the 2021 to 2022 program year.
⁴ 72.25% of surveyed members met their primary goal of becoming a more effective public speaker or building confidence while speaking.